

IN Cure of MS Gala

Friday, June 5, 2026
Keys to Cure MS
The Crane Bay Event Center,
Indianapolis, IN

The annual **IN Cure of MS Gala** raises critical awareness and vital funding for Progressive Multiple Sclerosis research. All proceeds from this event directly support the National Multiple Sclerosis Society, dedicated specifically to advancing research for progressive forms of MS.

This year's event, themed **Keys to Cure MS**, will feature an unforgettable evening of food, drinks, and live entertainment by the dynamic **Elton John and Billy Joel tribute show, Face2Face!** We are honored to welcome back Former Colts Center and ESPN Analyst **Jeff Saturday** as our Honorary Chair. Approximately **300 guests** with personal and professional connections to Multiple Sclerosis are expected to attend.

We invite you to be part of this impactful evening on **June 5th** by supporting the event through an official sponsorship. Your partnership will help fund important research initiatives for Progressive MS—research that simply would not be possible without generous supporters like you.

To learn more about sponsorship opportunities and our mission, please visit www.incureofms.com.



IN Cure of MS Gala

Friday, June 5, 2026
Keys to Cure MS
The Crane Bay Event Center,
Indianapolis, IN

SPONSORSHIP LEVELS

\$27,500 – Title Sponsor

Pre-Event Benefits

- Naming rights (IN Cure of MS Gala presented by _____)
- Logo and link on event website
- Social media post

Event Benefits

- Two (2) premium tables for up to 20 guests reserved in central area of the event
- Logo on-screen recognition
- Giveaway item opportunity or on-stage speaking participation opportunity
- Mention in thank you from podium
- Logo on event signage

\$11,000 – Gold Sponsor

Pre-Event Benefits

- Logo and link on event website
- Social media post
- Logo on email marketing

Event Benefits

- One (1) premium table of 10 guests in central area of the event
- A half-page ad in the event printed program
- Logo on-screen recognition
- Mention in thank you from podium
- Logo on event signage

\$6,000 – Silver Sponsor

Pre-Event Benefits

- Logo and link on event website
- Social media post

Event Benefits

- One (1) table of 10 guests at the event.
- Logo on-screen recognition
- Logo on event signage

\$3,500 – Bronze Sponsor

Pre-Event Benefits

- Name and link on event website

Event Benefits

- One (1) table of 10 guests at the event.
- Listed in the event printed program
- Listed with on-screen recognition

INDIVIDUAL TICKETS

\$275 - General Admission Ticket

- One (1) general ticket to the event

\$2,750 - General Admission Table

- Ten (10) general tickets at one table

IN Cure of MS Gala

Friday, June 5, 2026
Keys to Cure MS
The Crane Bay Event Center,
Indianapolis, IN

SPONSORSHIP LEVELS

RECOGNITION	TITLE	GOLD	SILVER	BRONZE
NUMBER OF TABLES (TICKETS)	2 TABLES (20 TICKETS)	1 TABLES (10 TICKETS)	1 TABLES (10 TICKETS)	1 TABLES (10 TICKETS)
WEBSITE	LOGO + LINK	LOGO + LINK	LOGO + LINK	NAME + LINK
PRINTED PROGRAM	FULL PAGE AD	HALF PAGE AD	QUARTER PAGE AD	NAME LISTED
ON SCREEN RECOGNITION	LOGO	LOGO	LOGO	NAME LISTED
EVENT SIGNAGE	LOGO	LOGO	LOGO	NAME LISTED
MENTION FROM PODIUM	✓	✓	✓	✓
SOCIAL MEDIA	✓	✓	✓	
VIP RECEPTION	✓	✓		
PREMIUM SEATING	✓	✓		
NAMING RIGHTS	✓			
	\$27,500	\$11,000	\$6,000	\$3,500

IN Cure of MS Gala

Friday, June 5, 2026
Keys to Cure MS
The Crane Bay Event Center,
Indianapolis, IN

PARTNERSHIP OPPORTUNITIES

All partnership opportunities include recognition on:
event signage, printed program, event website
Tickets not included.

\$2,000

NAUTILUS AWARD SPONSOR
Logo on screen during presentation

MISSION MOMENT SPONSOR
Logo on screen during presentation

FEATURED ENTERTAINMENT
SPONSOR
Logo on screen during performance

\$1,500

TABLE WINE SPONSOR
Logo on table cards

REGISTRATION SPONSOR
Logo on registration sign

PROMOTIONAL SPONSOR
Exclusive vendor table during cocktail hour

\$750

SIGNATURE COCKTAIL SPONSOR
Name listed on bar menu

PROGRAM AD
Quarter page ad in printed program



IN Cure of MS Gala

Friday, June 5, 2026
Keys to Cure MS
The Crane Bay Event Center,
Indianapolis, IN

SPONSORSHIP FORM

Sponsorship Package (circle one)

Title	Gold	Silver	Bronze	Partnership Opportunity
\$27,500	\$11,000	\$6,000	\$3,500	\$:_____ Desc:_____

Name: _____

Name to be used in printed materials: _____

I prefer my donation to be anonymous (circle one) YES NO

Will you be able to attend the event? (circle one) YES NO UNSURE

Main Contact: _____

Main Contact Phone Number: _____

Main Contact Email: _____

Mailing Address: _____

Please e-mail your logo to incureofms@gmail.com by Friday, May 8, 2026 so that it can be used in media materials as indicated for your sponsorship level. We will contact you in May regarding your attendees, so please let your guests know to save the date – June 5, 2026. If you are unable to use your table or all of your tickets, please let us know at your earliest convenience.

Check information: Checks should be made out to IN Cure of MS, Inc. and mailed to –
IN Cure of MS

Attn: Abbie Quiocho

50 E. 91st Street, Suite 207

Indianapolis, IN 46240

For questions, please contact: Abbie Quiocho at 317-428-6614 or incureofms@gmail.com