

# IN Cure of MS Gala

Friday, June 21, 2024  
The Crane Bay Event Center,  
Indianapolis, IN

The annual IN Cure of MS Gala raises awareness and money for Multiple Sclerosis research. Funds raised from this event will go to the National Multiple Sclerosis Society to be dedicated to research for progressive MS.

This year's event themed **Let's Cure MS Y'all** will feature an evening of food, drinks and entertainment by the country music tribute band **Nash County!** Former Colts center and ESPN analyst **Jeff Saturday** will return as Honorary Chair.

Be a part of our annual event on June 21st with an event sponsorship. Sponsorships will help in the fight against MS, and we could not do this without partners like you. Please visit [www.incureofms.com](http://www.incureofms.com) for more information.

## SPONSORSHIP LEVELS

### \$27,500 – Title Sponsor

#### Pre-Event Benefits

- Naming rights (IN Cure of MS Gala presented by \_\_\_\_\_)
- Mention in media advisory about the event
- Logo on invitation (if signed prior to invitation mailing)
- Logo and link on event website
- Social media post with link
- Logo on email marketing

#### Event Benefits

- Two (2) premium tables for up to 20 guests reserved in central area of the event exclusively for your guests with logo/sponsor name displayed on table signage
- Logo on-screen recognition
- Giveaway item opportunity or on-stage speaking participation opportunity
- Mention in thank you from podium
- Logo on event signage

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## SPONSORSHIP LEVELS (CONTINUED)

### \$11,000 – Gold Sponsor

#### Pre-Event Benefits

- Logo on invitation (if signed prior to invitation mailing)
- Logo and link on event website
- Social media post with link
- Logo on email marketing

#### Event Benefits

- One (1) premium table of 10 guests in central area of the event exclusively for your guests with logo/sponsor name displayed on table signage.
- A half-page ad in the event printed program
- Logo on-screen recognition
- Mention in thank you from podium
- Logo on event signage

### \$6,000 – Silver Sponsor

#### Pre-Event Benefits

- Logo and link on event website
- Social media post with link

#### Event Benefits

- One (1) table of 10 guests at the event.
- Logo on-screen recognition
- Logo on event signage

### \$3,500 – Bronze Sponsor

#### Pre-Event Benefits

- Name and link on event website

#### Event Benefits

- One (1) table of 10 guests at the event.
- Listed in the event printed program
- Listed with on-screen recognition

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## INDIVIDUAL TICKETS

### \$275 - General Admission Ticket

- One (1) general ticket to the event

### \$2,750 - General Admission Table

- Ten (10) general tickets at one table

## IN Cure for MS

### Contact Information

Jay Brammer, Fundraising Chair      jbrammer@indieasset.com  
Jenny Scheffsky, Executive Co-Chair      jscheffsky@indieasset.com  
Abbie Quiocho, Executive Co-Chair      abbie@gibraltarasset.com

[www.INCureofMS.com](http://www.INCureofMS.com)

Facebook: @INCureofMS

Instagram: @INCureofMS

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## LET'S CURE MS Y'ALL SPONSORSHIP FORM

By: IN Cure of MS, Inc.

### Sponsorship Package (circle one)

Title	Gold	Silver	Bronze	Additional Table
\$27,500	\$11,000	\$6,000	\$3,500	\$2,750

Name: \_\_\_\_\_

Name to be used in printed materials: \_\_\_\_\_

I prefer my donation to be anonymous (circle one) YES NO

Will you be able to attend the event? (circle one) YES NO UNSURE

Main Contact: \_\_\_\_\_

Main Contact Phone Number: \_\_\_\_\_

Main Contact Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Please e-mail your logo to [incureofms@gmail.com](mailto:incureofms@gmail.com) by Jun 3, 2024 so that it can be used in media materials as indicated for your sponsorship level. We will contact you in early June regarding your attendees, so please let your guests know to save the date - June 21, 2024. If you are unable to use your table or all of your tickets, please let us know.

**Check information:** Checks should be made out to IN Cure of MS, Inc. and mailed to -  
IN Cure of MS

Attn: Abbie Quiocho

10585 North Meridian Street, Suite 210

Carmel, Indiana 46290

For questions, please contact: Abbie Quiocho at 317-428-6614 or [incureofms@gmail.com](mailto:incureofms@gmail.com)